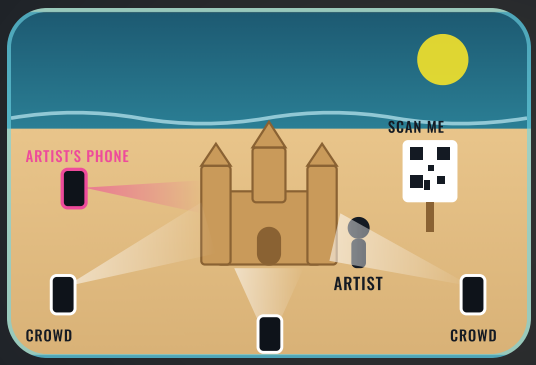
elettro

ELETTRO / MULTICAM / LIVE BUILD

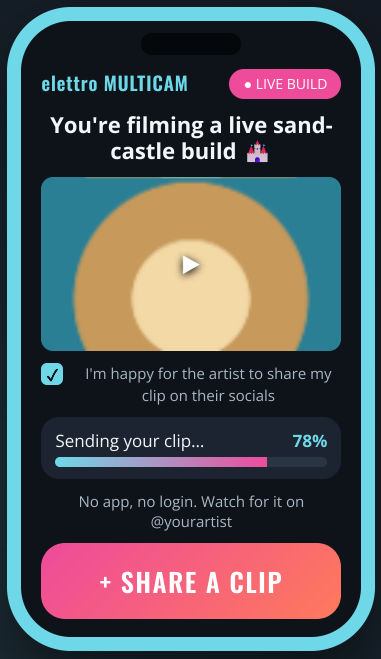
LIVE BUILD · SAND SCULPTURE

YOU SCULPT. THE CROWD FILMS. YOUR SOCIALS POST IT LIVE.



Every person on the beach becomes your camera crew. They scan your QR and share clips of you building. Elettro cuts them into reels and posts them to your socials **while you're still sculpting**, from the first shovel of sand to the big reveal.

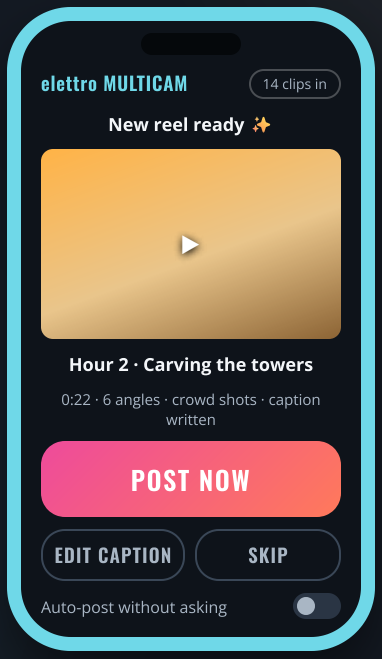
1 ANYONE ON THE BEACH



SCAN & SHARE

People scan the QR at the site and send what they filmed. Permission is part of the upload, one tap.

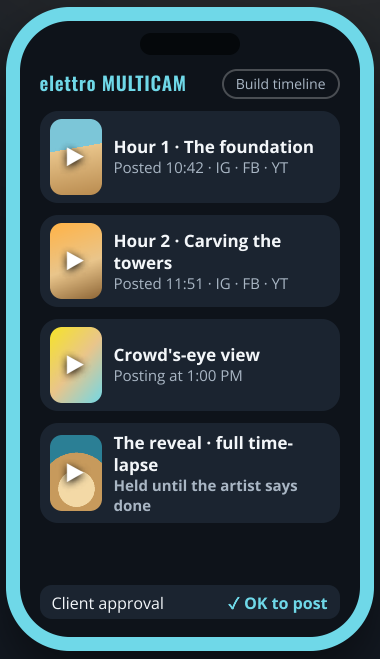
2 ARTIST, MID-BUILD



ONE TAP TO POST

Reels arrive on the artist's phone mid-build. Tap Post, or switch on auto-post and keep sculpting.

3 LIVE ON THEIR SOCIALS



THE BUILD, LIVE

Fans follow along in real time, and the finished time-lapse drops the moment the sculpture is done.

1. **SET THE QR** — The artist starts and plants the sign
2. **CROWD FILMS** — Artist, crew & onlookers send clips
3. **AUTO-CUT** — Clips put in order, best angles kept
4. **POST LIVE** — Reels every hour or two, approved or auto
5. **REVEAL** — Full time-lapse when it's finished

WHAT ONE BUILD GIVES YOU

- **Progress reels** through the day: "Hour 2: carving the towers"
- **Speed-ups**: a morning of work in 15 seconds
- **The big reveal**: start-to-finish time-lapse
- **Client package**: stills and a highlight video to hand over

BUILT FOR FILMING IN PUBLIC

- **Permission built in.** Every uploader agrees before sending
- **Bad clips skipped.** Shaky, dark or off-topic never makes the cut
- **Client control.** "Hold until reveal" keeps a surprise a surprise
- **The artist decides.** Approve each reel, or let it auto-post

ELETTRO.COM/MULTICAM

FOR ARTISTS · BUILDERS · LIVE EVENTS →

Concept preview — screens are illustrative of a planned Elettro MultiCam "Live Build" mode and subject to change. Handles and times are examples.