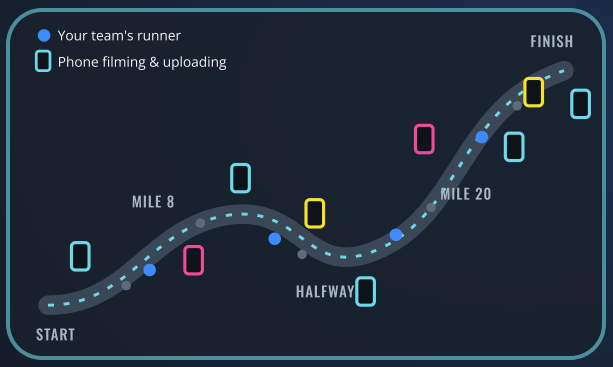
elettro

ELETTRO / MULTICAM / RACE TEAMS & CHARITY RUNS

ELETTRO MULTICAM · RACE DAY

100 PHONES ON THE COURSE. ONE TEAM STORY.

Every runner, cheer squad, volunteer and family member is already filming. MultiCam gathers all of it into one place with a single team QR code, finds every one of your team's moments, and turns race day into a recap film, runner reels and live posts — **while the team is still on the course.**



WHERE IT STARTED · 5
STASHBOX · THE BAND
5 phones, one song. The band stops, everyone scans and uploads, and one tap builds the multi-cam video.

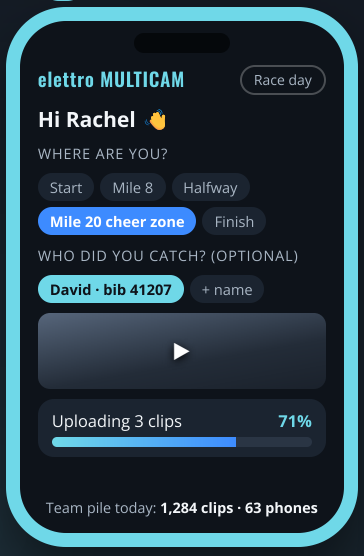
→

THEN THE CROWD · 20+
LIVE BUILD · SAND ART
The public films a sand sculpture going up; clips become social posts while the artist is still on the beach.

→

NOW THE COURSE · 100
YOUR TEAM · MARATHON
Spread along 26.2 miles. Cheer zones, water stops and the finish line all feed one shared pile of footage.

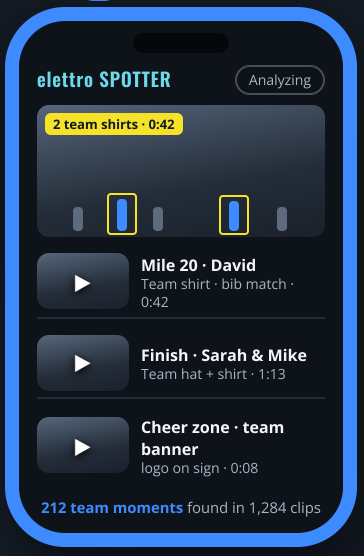
1 ANYONE ON THE TEAM



SCAN & SEND

One team QR on the runner packet and cheer signs. Pick your spot, send the clip. No app, no login.

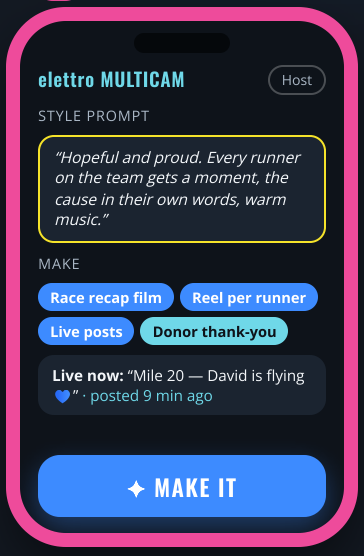
2 TEAM SPOTTER



FIND EVERY TEAM SHIRT

Analysis scans every clip for your team's shirts, hats, banners and bib numbers and marks the exact second.

3 YOUR TEAM · APPROVE



PROMPT, APPROVE, POST

Describe the feel, pick the outputs. Everything lands as drafts; nothing posts without your OK.

WHAT RACE DAY TURNS INTO

- **Live posts during the race** — Mile 20, halfway, finish-line hugs, while it's happening
- **A highlight reel for every runner** — their own moments from every phone that caught them
- **The team recap film** — 16:9 for the website, events and the gala
- **Donor & fundraising clips** — runners thanking supporters, ready for next year's sign-ups
- **A searchable archive** — every clip kept, tagged by mile, runner and moment

BUILT TO SCALE WITH THE TEAM

10	50	100+
staff & cheer captains	runners' families & friends	every phone on the course

- **No syncing, no gear.** Time and sound line the clips up
- **Partial shots count.** Five seconds of a runner passing is a moment
- **Private by default.** The QR expires after race day; drafts need approval

1 WEEK BEFORE
You open a race session; the QR goes in runner packets & on cheer signs

→ **2 RACE MORNING**
Phones at the start, cheer zones, water stops & finish; runners can film too

→ **3 ON THE COURSE**
Clips upload as runners pass; the spotter tags every blue shirt

→ **4 LIVE**
Best team moments become posts, approved from a phone

→ **5 THAT NIGHT**
Recap film & a reel per runner, ready for donors and the gala

ELETTRO.COM/MULTICAM

MARATHONS · HALF MARATHONS · CHARITY RUNS →

Concept by Elettro. Upload, sessions and Make-it are working today; the team spotter (merch, logo and bib detection) and automatic rendering are in development. Screens are illustrative; names and numbers are examples.